

May 15 - July 3, 2024

Startup Pre-accelerator

Apply now

Rockit Pre-accelerator powered by FIRSTPICK is a 7-week-long program that consists of both on-site and online learning, mentoring & events. The content was carefully selected to meet needs of idea or MVP stage startups and help them practically validate their ideas in the fastest way possible.

Main Focus

Practical **Validation**

Our Partners

FIRSTPICK

The content partner is FIRSTPICK, a high-speed VC fund and accelerator for tech startups in the Baltics. The FIRSTPICK team has over 10 years of experience working with and supporting early-stage startups. In the past 1,5 years alone, they have accelerated over 50 startups through well-curated acceleration programs and made 20 investment into Baltic startups.



What to expect

- ROCKIT community membership in Kaunas, Klaipėda, Vilnius
- A 7-week lean startup program
- Digital learning materials to boost things up
- Live sessions with mentors from FIRSTPICK on particular topics
- Live events for experience sharing and networking
- Individual supportive one-on-one sessions
- Meeting other founders on a similar journey and our expert network

startups@rockitvilvius.com

An answer you were looking for - is entrepreneurship your path

+370 694 66624

Program Structure

Onboarding & Validation Process

Week 1

Focus on developing your mindset on how business ideas should be launched and validated. We will also work on setting your individual startup goals for the program to ensure your further progress

Product & Users

Neek 3

The aim is to assist you in understanding your users' behaviour, problems, and expectations based on your stage, ultimately helping you structure and develop your product to be more relevant & successful

Business & Financial Models, Fundraising

Week 5

We will start thinking about your next steps starting from reviewing and discussing your business & financial models. We will also introduce you to the topic of fundraising and cover the basics of the VC game

Next steps

Based on your results, we aim to prepare you to apply for other programs or attracting your first investment. You may also realize that you need to pivot your idea or even start with a new one, which is completely fine and part of the process

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Validation Campaigns

It is all about getting practical and planing the campaigns that will help you to validate your idea or MVP and get first customers. We will discuss different sales and marketing channels that can help you to achieve this goal

Startup Journey & Founders

The content will highlight important factors that my impact your journey while building the next big tech company as well as will draw your attention to founders alignment topic which is crucial and helps prevent major disagreements along the way

Investor Deck & Pitching

We will give you structure, content advice, and templates for creating or renewing your investor's deck and practising your pitch which are crucial components for successful attraction of funding or other opportunities

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Week 6