Program Structure

Onboarding & Validation Process

Week 1

Focus on developing your mindset on how business ideas should be launched and validated. We will also work on setting your individual startup goals for the program to ensure your further progress

Product & Users

Week 3

The aim is to assist you in understanding your users' behaviour, problems, and expectations based on your stage, ultimately helping you structure and develop your product to be more relevant & successful

Business & Financial Models, Fundraising

Week 5

We will start thinking about your next steps starting from reviewing and discussing your business & financial models. We will also introduce you to the topic of fundraising and cover the basics of the VC game

Next steps

Week 7

Based on your results, we aim to prepare you to apply for other programs or attracting your first investment. You may also realize that you need to pivot your idea or even start with a new one, which is completely fine and part of the process

Validation Campaigns

It is all about getting practical and planing the campaigns that will help you to validate your idea or MVP and get first customers. We will discuss different sales and marketing channels that can help you to achieve this goal

Startup Journey & Founders Alignment

The content will highlight important factors that my impact your journey while building the next big tech company as well as will draw your attention to founders alignment topic which is crucial and helps prevent major disagreements along the way

Investor Deck & Pitching

We will give you structure, content advice, and templates for creating or renewing your investors deck and practising your pitch which are crucial components for successful attraction of funding or other opportunities

Week 6

Week 2

Week 4

Join us at ROCKIT to transform your innovative ideas into reality and accelerate your growth in the vibrant Lithuanian startup landscape!

May 15 - July 3, 2024

Apply now