

Rockit

March 17 - May 9, 2025

Startup Pre-accelerator Batch #3

Apply now

ROCKIT Pre-accelerator powered by FIRSTPICK is an 8-week-long program that helps MVP stage startups to practically validate their ideas in the fastest way possible and get investment ready.

About Rockit

We're a #1 center for financial tech and sustainable innovations that empowers and grows the startup community in Lithuania. ROCKIT stands out with its experience in accelerating startups and fostering partnerships among various ecosystem participants, including both the public and private sectors.

What to expect

- An 8-week lean startup program
- Digital learning materials to boost things up
- Live sessions with mentors from FIRSTPICK
- Individual supportive one-on-one sessions
- Meeting other founders on a similar journey
- Progress Day at Tech Spa Druskininkai
- Final event and party in Klaipėda
- Special prizes for startups making great progress

Main Focus

Live Workshops

Digital Materials

Practical Validation

1-on-1 meetings

Experience Sharing Events

Our Partners



FIRSTpick

The content partner is FIRSTPICK, a high-speed VC fund and accelerator for tech startups in the Baltics. The FIRSTPICK team has over 10 years of experience working with and supporting early-stage startups. In the past 1,5 years alone, they have accelerated over 50 startups through well-curated acceleration programs and made 20 investment into Baltic startups.



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Program Structure

March 18th	March 20th	March 25th	April 1st	April 2nd-4th
<ul style="list-style-type: none"> Onboarding Setting Program Goals <small>ONLINE</small>	<ul style="list-style-type: none"> Startup ABC <small>ONLINE</small>	<ul style="list-style-type: none"> Market research and competitor analysis <small>ONLINE</small>	<ul style="list-style-type: none"> Effective pitching <small>ONLINE</small>	<ul style="list-style-type: none"> Nailing pitch decks with Chief Mentors <small>ONLINE</small>

week 1

week 2

week 3

Focus on developing your mindset on how business ideas should be launched and validated. We will also work on setting your individual startup goals for the program to ensure your further progress.

It is all about getting practical and planing the campaigns that will help you to validate your idea or MVP and get first customers. We will discuss different sales and marketing channels that can help you to achieve this goal.

We will give you structure, content advice, and templates for creating or renewing your investor's deck and practising your pitch which are crucial components for successful attraction of funding or other opportunities.

Progress day: **STARTUP SPA, Druskininkai**

April 9- 11th	
<ul style="list-style-type: none"> Workshop: Introduction to fundraising Pitching practice & Fast-Track to finals for 3 startups 1-on-1 meetings with mentors 	<ul style="list-style-type: none"> Energy boosting activities Networking event <small>ON SITE</small>

week 4

Progress Day is an intensive 3-day startup bootcamp designed to accelerate your growth. It includes hands-on pitch practice, expert-led workshops, and impactful networking sessions. You'll receive valuable feedback from Firstpick and ROCKIT mentors and participate in a workshop on fundraising, led by Marijus Andrijauskas. This session will explore various funding options, and help you align your strategy with your business goals to attract the right investment.

Standout startups will earn a coveted "Fast Track" to our final Graduation event, where you'll pitch to investors and an audience of innovation enthusiasts. Plus, enjoy an exclusive networking agenda with other founders (we are working on it), along with team-building activities to foster creativity and fun.

Apr 14th-18th	Apr 22nd	April 29st	May 6th
<ul style="list-style-type: none"> Self-learning week <small>ONLINE</small>	<ul style="list-style-type: none"> DOs & Dont's <small>ONLINE</small>	<ul style="list-style-type: none"> Understanding investors <small>ONLINE</small>	<ul style="list-style-type: none"> Pitching practice: Selecting the finalists <small>ONLINE</small>

week 5

week 6

week 7

week 8

This week is for self-learning and goal review. Reflect on your progress, refine your goals, and focus on personal growth and prepare for the weeks ahead.

How to apply for funding? Which investors to choose? What not to do in an application? How to win over investors during the intro calls? Investors' Pitch - which parts should you focus on?

We will start thinking about your next steps starting from reviewing and discussing your business & financial models. We will also introduce you to the topic of fundraising and cover the basics of the VC game.

It's program closing week. You will pitch online to mentors so we select 2 more startups showing the best progress to join the Pitching Finals on May 9th.

Graduation event, **Klaipėda**

May 9th	
<ul style="list-style-type: none"> Workshop: Investment agreements Program goals review by each team 	<ul style="list-style-type: none"> Networking event & celebration party: Pitching Finals Special guests <small>ON SITE</small>

The grand finale of the program! Reflect on your achievements and celebrate alongside fellow startups and mentors. Join us in Klaipėda for an inspiring day of workshops, a program goals review session, and an networking party. The highlight of the day is the Pitching Finals, where 5 startups will present to investors and a captivated audience of innovation enthusiasts.

Join us at ROCKIT to transform your innovative ideas into reality and accelerate your growth in the vibrant Lithuanian startup landscape!

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